



See you soon!

When: Thursday, December 5, 2019, 5:00pm—7:00pm

Where: Cheesecake Factory

Address: St. Johns Town Center - 10260 Mid Town Parkway, Jacksonville 32246

What: December Social Networking Event—Privacy, Meet Records Management

Cost: A la carte

[Click here](#) to register



Compliance: Where Privacy & Records Management Intersect

Social Networking Event

Michael DeVanna, Enterprise Records Manager & Farrell Wilkerson, Senior Corporate Counsel

Please join in a happy hour, meet ‘n mingle, social networking event at The Cheesecake Factory. As the records management landscape has transitioned from a “nice to have” to a “need to have” with enactment of privacy regulations, such as the General Data Protection Regulation (“GDPR”) and the California Consumer Privacy Act (“CCPA”), let’s connect with local members of the International Association of Privacy Professionals (“IAPP”) and share with our privacy counterparts how a records management program rooted in best practices is essential to a credible, compliant privacy program. “Privacy Professionals, meet Records Managers!”

ARMA Jacksonville Board Member Michael DeVanna and IAPP KnowledgeNet Co-Chair Farrell Wilkerson will provide an overview of each association.

Michael DeVanna is the Enterprise Records Manager at Blue Cross Blue Shield of Florida. He holds a Master’s Degree in Library Science from Simmons College in Boston and has been a Certified Records Manager since 2008. Michael is proficient in the design and implementation of records management programs and systems. Prior to his recent move to Jacksonville to implement a records management program at Florida Blue, Michael worked for Saudi Aramco in Saudi Arabia and in Houston, Texas. He has also worked as records manager at Blue Cross Blue Shield of Massachusetts in Boston; Old Dominion Electric Cooperative in Richmond, Virginia; Bose Corporation and the Christian Science Church headquarters in Boston.

Farrell Wilkerson is Senior Corporate Counsel at Availity, in Jacksonville, Florida, where she advises lines of business on general corporate matters, regulatory compliance issues, data privacy/security, intellectual property and licensing issues, HIPAA, governance, mergers and acquisitions, and employment law matters. She has extensive experience negotiating and drafting sophisticated health information technology, healthcare, and commercial contracts, licenses, and transactions. Her background also includes advising clients in the financial services, communication technologies, and pharmaceutical industries on technology transactions, IP, data privacy, regulatory matters, licensing agreements, vendor management, and other transaction-related matters. Farrell is a Certified Information Privacy Professional for the United States (CIPP/US). She earned a Juris Doctor from the University of Florida Levin College of Law, with a Certificate in Intellectual Property, and holds two Bachelors of Arts from the University of Florida.

President's Message November 2019

President's Message

We are falling into action as we hit peak Autumn here at ARMA Jax.

November brings a couple events to our small-but-strong chapter. On November 15, we'll be partnering with Keep Jacksonville Beautiful and participating in America Recycles Day at the Community Shred Event in Neptune Beach. This is a great opportunity to tackle any personal shredding, as well as to clean out your closets of everything from old clothes & linens to electronics - all to be recycled! [Here](#) is a list of items you can recycle to Keep Jacksonville Beautiful and donate back to needy organizations in our community. Your ARMA Board will be onsite as volunteers - after all, who knows more about the finer details of shredding than RIM Professionals. Keep reading this newsletter—you'll find a flyer about the event below. You are most welcome and invited to volunteer at this community event.

We'll be hosting another complimentary webinar from our friends at Contoural. This month, the hot-button topic is Office 365. The next webinar will be on November 19, 2019 at 1:00 PM for "Office 365 Building Blocks & Strategies". Register [here](#).

Are you planning to attend the [IG Basics/Advanced course](#) at University of Miami Business School the weekend of November 19-21? We'd love to hear what you learned!

Thanks to Tropical Storm Humberto, Making Strides Against Breast Cancer was canceled on October 19—it has been rescheduled to December 7. The good news is that provides more time to fundraise for this worthy cause! Keep the momentum going and contribute to ARMA Jax's efforts to raise awareness for cancer research! Keep reading this newsletter—all the details are in the flyer below. Your Board of Directors thanks you for your consideration & support and hope you could join us on Saturday, December 7!

We'll be getting a head start on the holidays with a joint presentation with the local Jacksonville chapter of the International Association of Privacy Professionals - "Where Privacy & RIM Intersect". We will co-host a holiday meet 'n' mingle at The Cheesecake Factory at the St. Johns Town Center on Thursday, December 5 from 5:00 PM to 7:00 PM. Records & Information Managers meet your Privacy Professional counterparts! [Click here to register](#).

We have exciting tours and presentations planned for 2020! Watch this space for more details!

Tony Atkins CDIA+ BPM
President, ARMA International Jacksonville, FL Chapter

PS – Remember, if your membership has lapsed, we encourage you to [rejoin](#) the ARMA Jacksonville Chapter.

SAVE THE DATE:

Thursday, January 16, 2020

Amazon Fulfillment Center—Presentation and Tour

13333 103rd Street

Jacksonville, FL 32221



ARMA FLORIDA SUNSHINE CONFERENCE
Facing the Future Together
FEBRUARY 20 - 21, 2020
Embassy Suites by Hilton — Orlando Lake Buena Vista Resort

Join professionals who manage and govern information assets for a two-day conference full of excellent networking and educational topics that will assist you in managing your program today and in the future.

Full Conference Registration \$225 (register by 1/31/20)
—Save with Early-bird Registration \$175 (through 11/30/19)
—Late Registration \$250 (on or after 2/1/20)
*Applying for CMP and IGP Credit Hours

Pre-Conference Training \$125 — Wednesday February 19, 2020
ICRM Certified Records Analyst (CRA) Track- Review and prepare for the Certified Records Manager Test Parts 2, 3 and 4.
 Full conference attendance is not required.

www.ARMAFLORIDA.ORG

ARMA FLORIDA CHAPTERS
 FLORIDA GULF COAST | JACKSONVILLE | ORLANDO | PALM BEACH-TREASURE COAST

More information about the ARMA Florida Sunshine Conference available [here](#)



Jacksonville ARMA Lending Library

Did you know that there are books available to ARMA Jacksonville members to borrow? Check out the [re-source list](#) to see what is available!

Volunteers Needed

We're looking for a few good people who don't mind volunteering some of their talent and a little time to help the Chapter.

The areas we need help with are:






Cub reporters: current events, timely info for newsletter/webpage.

Welcome committee: be a greeter at our meetings and make guests/members feel welcome!

We are a small but dynamic chapter and we are growing... Please reach out to me or any of the other Board members if you can share your talent.

Welcome to Michael and Liz!
 We are thankful for you!

ARMA JAX Board of Directors

	Tony Atkins, CDIA+ BPA, President Iron Mountain.
	Carole LaRochelle, MLIS, CIPM, Vice President & Programs PGA TOUR
	Kim Beach, Secretary Regency Centers
	Michelle Rader, Treasurer Community First Credit Union
	Michael DeVanna, Membership Chair Florida Blue
	Elizabeth Bourland, Webmaster Chair Regency Centers
	Odia Mapa, Editor PGA TOUR



America Recycles Day

JOIN OUR AMERICA RECYCLES DAY EVENT!

What: Community-wide recycling/shred event sponsored by the City of Jacksonville and Keep Jacksonville Beautiful

When/Where: Friday, Nov. 15 10 a.m. – 5 p.m.
Bank of America Parking Lot
301 3rd St., Neptune Beach

Note: Shred activities end at 4 p.m. at the Beaches site, but all other items will be collected until 5 p.m.

Friday, Nov. 15 12 p.m. – 5 p.m.
Prime Osborn Convention Center
1000 Water St

For More info: Call 255-8276

National Sponsor:



Event Partners:



8th Annual

America Recycles Day - Beaches

Friday, November 15th 10:00 am-4:00 pm

Bank of America, 301 3rd Street, Neptune Beach

www.newagehippy.org

COLLECTING THE FOLLOWING ITEMS FOR LOCAL ORGANIZATIONS:

- Coats, sweaters, blankets, gently worn shoes
- Towels, animal toys, pet food (unopened)
- Trial size products/kitchen items.
- Eyeglasses
- Canned goods only
- School/office supplies & folders
- PAPER, PENCIL, NOTEBOOKS, CRAYONS, MARKERS, FLASH CARDS
- Local Shelters
- Animal Shelters
- UNF Lend-a-Wing Pantry
- Lions Club
- B.E.A.M.
- Local community center

***FREE MOBILE SHREDDING SERVICES DONATED BY ULTRASHRED TECHNOLOGIES, SHRED-IT & CROWN SHREDDING**

***FREE ELECTRONICS RECYCLING 10:00-3:00PM SERVICES DONATED BY URBAN MINING ELECTRONICS, TV'S, COMPUTERS, PRINTERS, CHARGERS, CABLES, WIRE, PHONES, NO CRT (TUBE) TV'S !**

WWW.NEWAGEHIPPY.ORG

904-234-0038



Making Strides Against Breast Cancer events raise money for the American Cancer Society's efforts to save lives from breast cancer. They raise awareness about breast cancer prevention. They honor survivors.

Please join the ARMA Jacksonville team as we participate in the Making Strides Against Breast Cancer event, and help us make it a special, fun day.

Saturday, December 7, 2019

TIAA Bank Field - East Club Plaza

Registration 7am / Walk 9am

If you can't join us, please **consider making a donation and help me reach my fundraising goal.** [Click here to join or donate!](#)



READY . COMPLIANT . IN CONTROL .

Contoural Information Governance Webinar Series for RIM Professionals

Retention Schedules to Drive a Modern Strategy – 10/15/19 at 10am Pacific/1pm Eastern

Registration: <https://attendee.gotowebinar.com/register/983116628947052803?source=Jacksonville>

Office 365 Building Blocks and Strategies – 11/19/19 at 10am Pacific/1pm Eastern

Registration: <https://attendee.gotowebinar.com/register/6818978003240320515?source=Jacksonville>

Creating a California Consumer Privacy Act Action Plan – 12/10/19 at 10am Pacific/1pm Eastern

Registration: <https://attendee.gotowebinar.com/register/7799211311100363267?source=Jacksonville>

Building Your Business Case for Information Governance – 1/21/20 at 10am Pacific/1pm Eastern

Registration: <https://attendee.gotowebinar.com/register/7640636445607830019?source=Jacksonville>

Creating and Maintaining an Updated Privacy Policy – 2/18/20 at 10am Pacific/1pm Eastern

Registration: <https://attendee.gotowebinar.com/register/4791539034761349123?source=Jacksonville>

Controlling Sensitive information in Office 365 – 3/10/20 at 10am Pacific/1pm Eastern

Registration: <https://attendee.gotowebinar.com/register/6578453237595558657?source=Jacksonville>

ARMA JACKSONVILLE FL CHAPTER

Speaker & Event Schedule

2019-2020

MONTH	SPEAKER / EVENT	TOPIC	LOCATION
SEPTEMBER 12	Edward Craig Cloud Architect	<i>Understanding Cloud Technology</i>	Community First Credit Union 637 North Lee Street, Jacksonville 32204
OCTOBER 15	Contoural Information Governance	<i>Retention Schedules to Drive a Modern Strategy</i>	Webinar Series Visit https://jacksonvillearma.com/index.php to register
OCTOBER 19	<i>Making Strides Against Breast Cancer</i>	Community Event 5K Walk	TIAA Bank Field 1 TIAA Bank Field Drive Jacksonville 32202
OCT. 21-23	ARMA InfoCon 2019	Annual Conference	Gaylord Opryland 2800 Opryland Drive Nashville, TN 37214
NOVEMBER 15	<i>America Recycles Day!</i>	Community Shred Event 10 am to 5 pm	Metropolitan Park – Parking Lot F Bank of America parking lot 301 – 3 rd Street, Neptune Beach
NOV. 19-21	IG Basics/Advanced Robert Smallwood, MBA, CIP, IGP	Instructor-Led Classroom Training	University of Miami Business School Miami, FL
DECEMBER 5	IAPP & ARMA JAX Chapters	<i>Data Protection & Compliance Privacy & RIM Intersect Holiday Meet 'n Mingle</i> 5 pm to 7 pm	Cheesecake Factory St. John Town Center 10260 Midtown Pkwy, Jacksonville 32246
JANUARY 16	Amazon Fulfillment Center	Presentation & Tour	13355 103rd Street, Jacksonville 32221
FEB. 20-21	<i>Facing the Future Together</i>	ARMA Florida Sunshine Conference	Embassy Suites by Hilton Orlando Lake Buena Vista Resort
MARCH 19	Cummer Museum of Art & Gardens	Presentation & Tour	829 Riverside Avenue Jacksonville 32204
APRIL 16	Nick Potvin, CIPT	<i>Compliance is an Opportunity – Leveraging Regulation</i>	Community First Credit Union 637 North Lee Street, Jacksonville 32204
MAY 21	Kim Beach & Elizabeth Bourland	<i>Organizing & Tracking Handcopy Files Voting – Board of Directors</i>	Regency Centers One Independent Dr., Training Room #1 Jacksonville 32202
JUNE 18	Michael DeVanna, CRM Cheryl Webber Jasen Hutchinson	<i>RIM Cross-Over in Corporate, Public & Academic Panel Discussion & Presentation</i>	Community First Credit Union 637 North Lee Street, Jacksonville 32204
JULY TBD	Board of Directors & Members Annual Meeting	Strategy / Planning Session	TPC Sawgrass, Clubhouse Ponte Vedra Beach 32082
AUGUST	<i>No Meeting – Enjoy the Summer!</i>		



Meeting and BOD Call Schedule for more information please visit <https://jacksonvillearma.com>

2019 to 2020

Aug 2019						
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Chapter Meetings

BOD Meetings

Making Strides Against Breast Cancer of Jacksonville 10/19/2019

Contoural Information Governance Webinar Series for RIM Professionals; 10/15,11/19,12/10,1/21,2/18,3/10

ARMA Conference Nashville 10/20-23/2019

IGP Training Miami 11/19-21/2019

Sunshine Conference 2/20-21/2020 Pre-Conference 19th