



President's Message December 2018

Thanksgiving, Christmas, Hanukkah, Kwanza, & Beyond, . . .

ARMA Jacksonville Chapter kicked off the holiday season with the 7th Annual America Recycles Day! The success is tallied – 315 vehicles, 8,000 lbs. paper shredded, 1,548 lbs. electronics recycled! The ARMA Jacksonville Board and Sheri Nicholson (founder/facilitator/coordinator of America Recycles Day!) braved Fall's first chill to collect, organize, count, and distribute recyclables of all kinds – electronics, pet products, toiletries, clothing, household items, office and school supplies. Local animal shelters, Lions Club, Beaches Branch Library, B.E.A.M. and many other organizations benefited. Oh, and drive-through, on-site shredding services were graciously provided by Member Margaret Meier, UltraShred Technologies! *Many thanks, Margaret, to you and your team!*



Study Group, led by Member Michael Devanna, MLS, CRM, is going strong! For members interested in attaining CRA or CRM certification, please join the next session on January 12, 2019, at 9:00 a.m. Studying is palatable and pleasant! We meet at [Lucy's Sweet Shop](#), located in the Costa Verde Plaza at the corner of 25th Avenue South and 3rd Street South in Jacksonville Beach. Please check out our Chapter website for [Michael's September's presentation](#), "The Value of Being a Certified Records Manager".

To give everyone the gift of time and less-stress, we decided to cancel the Holiday Social Event scheduled for December 20. We hope to see all of you in the New Year as we kick off with a privacy presentation, "PT for PII – Get Fit for Privacy," on January 17. Please see the Speaker & Event Schedule for upcoming, interesting presentations and tours.

I continue to be honored to represent you and our Chapter and look forward to your feedback. Please do not hesitate to contact me armapresident@gmail.com. If your membership has lapsed, we encourage you to rejoin the ARMA Jacksonville Chapter at https://jacksonvillearma.com/Join_Our_Chapter.

On behalf of the Board, I'd like to wish all of you the happiest of holidays and the very best in 2019!

Tony Atkins CDIA+ BPM^P
President, ARMA International Jacksonville, FL Chapter

SAVE THE DATE:

Thursday, January 17

PT for PII—Get Fit for Privacy by Teresa Schoch, MS JD CIPP US E M CRM IGP,
Schoch Enterprises

Community First Credit Union
637 North Lee Street, Jacksonville

11:30am-1:30pm



ARMA FLORIDA SUNSHINE CONFERENCE
 FEBRUARY 21 - 22, 2019
 ORLANDO, FLORIDA

Partners Driving a Vision

Join professionals who manage and govern information assets for a two-day conference full of excellent networking and educational topics that will assist you in managing your program today and in the future.

Presentations by subject matter experts

Nancy Cologna	Randy Kahn	Jason Stearns
Melissa Dederer	Gary Nichols	Howard Vogel
Priscilla Emery	Earl Rich	Daniel Whitehouse
Lisa Elovich	Linda Rush	Caroline Walters
Pat Franks	Sejah Shah	

Featuring Keynote Speakers Randy Kahn and Jason Stearns

Full-conference is pre-approved for Certification Maintenance Credits!



8.5 Hours
CMP Credits



7 Hours
IGP Credits

Business Partners

You will have several opportunities to hear from and visit the excellent line-up of business partners. Plan to meet and discuss the tools and services impacting our industry.



Venue

Embassy Suites by Hilton
 Orlando Lake Buena Vista Resort
 8100 Lake Street, Orlando, Florida 32826
 ARMA Florida has reserved a limited number of rooms at a discounted rate of \$155 + taxes.
Book your room today when you register.

Pre-Conference Training

CRM and IGP Tracks—Wednesday, February 20, 2019

Training for the certification exams for Certified Records Manager (CRM) and Information Governance Professional (IGP) will be offered. The fee for either track is \$125.

Attendance at full-conference is not required for CRM or IGP courses. Recertification credits are not offered for pre-conference courses.

REGISTER TODAY!

Seats are limited

Full-Conference Registration
\$200

Save with
Early-bird registration
\$175
 by 12/5/2018

Pre-approved for
Certification Maintenance Credits
 CRM - 8.5 hours
 IGP - 7 hours

Pre-Conference
Certification Training
 Feb 20, 2019

Choose one:
 CRM Certification Track \$125
 IGP Certification Track \$125

Click Below For
[Registration Link](#)

OR

<https://www.armaflorida.org/2019-florida-sunshine-conference>

ARMA FLORIDA CHAPTERS

FLORIDA GULF COAST | JACKSONVILLE | ORLANDO | PALM BEACH-TREASURE COAST

		2019 ARMA Florida Sunshine Conference Embassy Suites by Hilton Lake Buena Vista Resort 8100 Lake Street, Orlando, Florida, 32826			
Partners Driving a Vision					
Wednesday, February 20th		Thursday, February 21st		Friday, February 22nd	
7:00AM - 5:30 PM		7:00 AM - 5:30 PM		7:00 AM - 1:00 PM	
Registration Open 7:30 a.m. - 8:30 a.m.		Registration Open All Day		Registration Open All Day	
7:30 AM - 8:00 AM		7:30 AM - 8:30 AM		7:30 AM - 8:00 AM	
Breakfast - Hotel Lobby		Breakfast - Hotel Lobby		Breakfast - Hotel Lobby	
8:00 AM - 10:00 AM		8:00 AM - 9:30AM		8:30 AM - 9:30AM	
CRM Track Part 1 Peggy Weishardt	IGP Jason Stearns	Keynote - Randy Kahn <i>Getting a Clue, Conjuring a Vision and Executing a Plan</i>		Keynote - Jason Stearns <i>Getting Unstuck: Keeping Your Plans Moving Forward</i>	
CRM Track Part 2 Nancy Cologna				9:30 AM - Door Prize Drawing!	
10:00 AM - 10:15 AM Break		9:30 AM - 10:00 AM Break		9:45 AM - 10:15 AM Break	
10:15 AM - 12:15 PM	10:15 AM - 12:00 PM	10:30 AM - 11:00 AM Class 1	10:30 AM - 11:00 AM Class 2	10:15 AM - 11:15 AM Class 11	10:15 AM - 11:15 AM Class 12
CRM Track Part 3 Caroline Walters	IGP Jason Stearns	IGP: The Importance of Collaboration Jason Stearns	Shadow IT, Privacy & Record Retention Issues Linda Rush	Cloud Computing Challenges for RIM Professionals Earl Rich	Know Your Data: Preparing for Conversion or Integration Melissa Dederer
CRM Track Part 4 Anita Castora					
12:15 PM - 1:30 PM		11:30 AM - 12:00 PM Class 3	11:30 AM - 12:00 PM Class 4	11:15 AM - 12:15 PM Class 13	11:15 AM - 12:15 PM Class 14
Lunch On Your Own		Shared Drive Clean-up: A Road Map Caroline Walters	Negotiation and Conflict Management Gary Nichols	Data Warehousing Howard Vogel	Take the Terminology Challenge Priscilla Emery
1:30 PM - 2:30 PM	1:30 PM - 2:30 PM	12:00 PM - 1:30 PM Conference Lunch Hotel Atrium		12:15 PM - 1:00 PM Conference Wrap-Up	
CRM Track Part 5 Melissa Dederer	IGP Jason Stearns				
CRM Track Part 6 Stephen Smith					
Registration Open 3:30 p.m. - 5:00 p.m.		1:30 PM - 2:30 PM Class 5	1:30 PM - 2:30 PM Class 6		
3:30 PM - 3:45 PM Break		Cybersecurity Law: Tips for the Usualy Daniel Whitehouse	Validating the Reality of Your Records Management Software Dennis Reid		
3:45 PM - 5:00 PM					
CRM					
Q&A					
5:00 PM - 7:00 PM		2:30 PM - 3:30 PM Class 7	2:30 PM - 3:30 PM Class 8		
Welcome Reception & Complimentary Happy Hour Atrium		Blockchain Revolution: What Do RIM & IG Professionals Need to Know? Pat Franks	GDPR - Decoded Sejah Shah		
		3:30 PM - 4:00 PM Break			
		4:00 PM - 5:00 PM Class 9	4:00 PM - 5:00 PM Class 10		
		Peace, Love and Tequila Lisa Elovich	Paving, Pishing, Clobjacking: Risks to Data Security Kelli Tarala		
		5:00 PM - 7:00 PM Networking Reception & Complimentary Happy Hour Atrium			

ARMA JACKSONVILLE FL CHAPTER

Speaker & Event Schedule

2018-2019

MONTH	SPEAKER / EVENT	TOPIC	LOCATION
SEPTEMBER 20	Michael DeVanna, CRM	<i>The Value of Being a Certified Records Manager</i>	Community First Credit Union 637 North Lee Street, Jacksonville
OCTOBER 18	Margaret Meier, CSDS UltraShred Technologies, Inc.	<i>Secure Disposition</i>	Community First Credit Union 637 North Lee Street, Jacksonville
NOVEMBER 15	America Recycles Day!	Community Shred Event	Metropolitan Park – Parking Lot F 12 pm to 5 pm Bank of America parking lot 301 – 3 rd Street, Neptune Beach 10 am to 5 pm
DECEMBER 4	E-Discovery Day	Professional & Educational	https://www.e-discoveryday.com/
DECEMBER 20	No meeting Happy Holidays!	Happy Holidays!	Happy Holidays!
JANUARY 17	Teresa Schoch, MS JD CIPP US E M CRM IGP Schoch Enterprises	<i>"PT for PII" – Get Fit for Privacy</i>	Community First Credit Union 637 North Lee Street, Jacksonville
FEBRUARY 14	National Privacy Month Suze Shaffer, CHSP Aris Medical Solutions	Panel Discussion HIPAA, PCI, FIRPA, ITAR.	Community First Credit Union 637 North Lee Street, Jacksonville
MARCH 28	Florida School for the Deaf & Blind	Presentation & Tour	207 San Marco Avenue St. Augustine, FL 32084
APRIL 18	National FIM Month Jacksonville Zoo & Gardens	Presentation & Tour	370 Zoo Parkway Jacksonville, FL 32218
MAY 16	TBD	<i>Disaster Planning & Recovery</i> Voting – Board of Directors	Community First Credit Union 637 North Lee Street, Jacksonville
JUNE 20	Cummer Museum of Art & Gardens	Presentation & Tour Board of Directors Inauguration	829 Riverside Avenue Jacksonville, FL 32204
JULY TBD	Board of Directors & Members Annual Meeting	Strategy / Planning Session	TPC Sawgrass, Clubhouse Ponte Vedra Beach
AUGUST		<i>No Meeting – Enjoy the Summer!</i>	

Volunteers Needed

We're looking for a few good people who don't mind volunteering some of their talent and a little time to help the Chapter.

The areas we need help with are:

Cub reporters: current events, timely info for newsletter/webpage.

Welcome committee: be a greeter at our meetings and make guests/members feel welcome!

We are a small but dynamic chapter and we are growing... Please reach out to me or any of the other Board members if you can share your talent.

ARMA JAX Board of Directors



Tony Atkins, CDIA+ BPA, President

Iron Mountain.



Carole LaRochelle, MLIS, CIPM, Vice President & Programs

PGA TOUR



Kim Beach, Secretary

Regency Centers



Michelle Rader, Treasurer

Community First Credit Union



Kristina Smith, Membership Director

Florida School for the Deaf and Blind



Cheryl Webber, Webmaster

University of Florida



Odia Mapa, Editor

PGA TOUR