

**COME JOIN US:**

**Thursday, September 20**

**11:30am—1:30pm**

**637 North Lee Street, Third Floor**

**Jacksonville, FL 32204**

**\$25 members/\$30 non-members—You can now pay [online](#)**

[A “no-show” RSVP will be charged the full fee]

**[RSVP by September 14](#)**

**Michelle Rader**

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**“The Value of Being A  
Certified Records Manager”**

by Certified Records Managers

Michael DeVanna & Terrance McCluskey

Michael DeVanna and Terrance McCluskey will present on the value of being a Certified Records Manager. National and global industry surveys continue to show a strong correlation and value proposition for those RIM professionals that achieve the CRM designation. The candidate’s belief that the credential will provide for enhanced professionalism and personal growth is a significant factor in the overall decision to become a CRM. The RIM knowledge gained through the certification examination preparation process, and elevation of confidence that is achieved as a result of mastering related competencies, is directly related to the CRM’s ability to garner higher-level RIM positions with commensurate salaries.

At the end of the presentation, members are invited to join a Certified Records Manager or Certified Records Analyst Study Group.

Michael DeVanna is the Enterprise Records Manager at Blue Cross Blue Shield of Florida. He holds a Master’s Degree in Library Science from Simmons College in Boston and has been a Certified Records Manager since 2008. Michael is proficient in the design and implementation of records management programs and systems. Prior to his recent move to Jacksonville to implement a records management program at Florida Blue, Michael worked for Saudi Aramco in Saudi Arabia and in Houston, Texas. He has also worked as records manager at Blue Cross Blue Shield of Massachusetts in Boston; Old Dominion Electric Cooperative in Richmond, Virginia; Bose Corporation and the Christian Science Church headquarters in Boston.

Michael has also worked on various publications for ARMA International, including: *Records and Information Management Core Competencies*, 2<sup>nd</sup> ed. (2017); *Retention Management for Records & Information* (2015); and *Developing Electronic File Structures* (2013). He currently participates in ARMA International’s mentor program to assist those interested in furthering their records management- and information governance-related education. Michael approaches the management of information assets by combining established theory and best practices with the need for customized solutions.

Terrance McClusky has a BA in English from Montclair State University, Upper Montclair New Jersey. He is the former Records Manager for Burger King Corporation in Miami, Florida; Director of Records & Archive Management for Sony Pictures in Culver City, California; Vice President of Records & Information Management for Multiplan in New York City; and Records Manager for VyStar Credit Union in Jacksonville, Florida. Terrance retired from VyStar in July 2016.



## President's Message June 2018

***Are you ready to kick off a great, new year with  
ARMA International's Jacksonville Chapter?***

We are back in the saddle and ready to tackle great things for ARMA's Jacksonville Chapter in 2018-2019. Your Board of Directors has revamped, recharged, and returned with fresh ideas for this year as outlined in our [Speaker & Event Schedule](#). On behalf of Carole, Kim, Michelle, Cheryl, Kristina, and Odia, we are excited to see you at our kick-off Chapter meeting on September 20, 2018. More details on the meeting are shown on our [Meetings & Events tab](#).

As a returning Board member, I want to thank you for your vote of confidence in me as President of the ARMA Jacksonville Chapter. I'm honored to represent you and our Chapter and welcome your ideas on how we can grow our Chapter, develop our members and better serve our businesses and community. Please do not hesitate to contact me directly at [armapresident@gmail.com](mailto:armapresident@gmail.com).

Meetings are an excellent way for you to network and grow your career: membership dues provide Certified Records Manager (CRM) professional presentations including the opportunity to earn Continuing Legal Education (CLE) credits, attend community and social events, including tours of local businesses' records management practices. This year, we will introduce a CRM Study Group led by a CRM and provide the tools and support towards certification. To support that endeavor, our Chapter has a [lending library](#) of study materials. More details will be discussed at our September Chapter meeting. Our Chapter will continue to support Make A Wish Foundation with the 50/50 raffle drawings.

Please visit our new (and greatly improved) [website](#). Also, new this year, your Membership Director, Kristina, will be using tools in our [website](#) to announce and accept RSVPs for our monthly Chapter meetings. If you don't receive an email the week of September 10 announcing this month's meeting, please check your Junk Mail to ensure the meeting announcement isn't waiting for you there. If it is, you will need to add the incoming email address to your safe sender list to receive the StarChapter emails in the future months.

Cheers to a great new year and looking forward to seeing you on **September 20th at Community First Credit Union** in downtown Jacksonville.

Tony Atkins, CDIA+ BPA  
President, ARMA International Jacksonville, FL Chapter

*If your membership has lapsed, please be sure to renew [here](#).*

JUST A LITTLE  
*Reminder*

### **SAVE THE DATE:**

Thursday, October 18

Secure Disposition—Margaret Meier, CSDS, UltraShred Technologies, Inc. & Sheri Nicholson, New Age Hippy & Dan Durbec, City of Jacksonville

Location: Community First Credit Union—637 North Lee Street, Jacksonville

ARMA JACKSONVILLE FL CHAPTER

Speaker & Event Schedule

2018-2019

MONTH	SPEAKER / EVENT	TOPIC	LOCATION
SEPTEMBER 20	Michael DeVanna, CRM Terrance McClusky, CRM	<i>The Value of Being a Certified Records Manager</i>	Community First Credit Union 637 North Lee Street, Jacksonville
OCTOBER 18	Margaret Meier, CSDS UltraShred Technologies, Inc.	<i>Secure Disposition</i>	Community First Credit Union 637 North Lee Street, Jacksonville
NOVEMBER 15	America Recycles Day!	Community Shred Event	Metropolitan Park – Parking Lot F 12 pm to 5 pm Bank of America parking lot 301 – 3 <sup>rd</sup> Street, Neptune Beach 10 am to 5 pm
DECEMBER 4	E-Discovery Day	Professional & Educational	<a href="https://www.e-discoveryday.com/">https://www.e-discoveryday.com/</a>
DECEMBER 20	Florida House Inn	Holiday Social Event	Downtown Historic Amelia Island 22 South 3 <sup>rd</sup> Street Fernandina Beach, FL 32034
JANUARY 17	Teresa Schoch, MS JD CIPP US E M CRM IGP Schoch Enterprises	<i>"PT for PII" – Get Fit for Privacy</i>	Community First Credit Union 637 North Lee Street, Jacksonville
FEBRUARY 14	National Privacy Month Suze Shaffer, CHSP Aris Medical Solutions	Panel Discussion HIPAA, FCI, FIRPA, ITAR	Community First Credit Union 637 North Lee Street, Jacksonville
MARCH 21	Florida School for the Deaf & Blind	Presentation & Tour	207 San Marco Avenue St. Augustine, FL 32084
APRIL 18	National RIM Month Jacksonville Zoo & Gardens	Presentation & Tour	370 Zoo Parkway Jacksonville, FL 32218
MAY 16	TBD	<i>Disaster Planning &amp; Recovery</i> Voting – Board of Directors	Community First Credit Union 637 North Lee Street, Jacksonville
JUNE 20	Cummer Museum of Art & Gardens	Presentation & Tour Board of Directors Inauguration	829 Riverside Avenue Jacksonville, FL 32204
JULY TBD	Board of Directors & Members Annual Meeting	Strategy / Planning Session	TPC Sawgrass, Clubhouse Ponte Vedra Beach
AUGUST	<i>No Meeting – Enjoy the Summer!</i>		

**Volunteers Needed**

We're looking for a few good people who don't mind volunteering some of their talent and a little time to help the Chapter.

The areas we need help with are:

Cub reporters: current events, timely info for newsletter/webpage.

Welcome committee: be a greeter at our meetings and make guests/members feel welcome!

We are a small but dynamic chapter and we are growing... Please reach out to me or any of the other Board members if you can share your talent.

ARMA JAX Board of Directors



Tony Atkins, CDIA+ BPA, President

Iron Mountain.



Carole LaRochelle, MLIS, CIPM, Vice President & Programs

PGA TOUR



Kim Beach, Secretary

Regency Centers



Michelle Rader, Treasurer

Community First Credit Union



Kristina Smith, Membership Director

Florida School for the Deaf and Blind



Cheryl Webber, Webmaster

University of Florida



Odia Mapa, Editor

PGA TOUR